

COOLINGCON 28

EXHIBITOR APPLICATION

Application Deadline: November 4, 2026 by 5 P.M.

Showcase Your Solution at CoolingCon 28!

LA Metro invites innovators, solution providers, and industry partners to showcase products, technologies, and services that can help address extreme heat and support a cooler, more resilient region. Complete this form to apply for exhibitor space and tell us about the solution you would like to showcase. Exhibitor space is limited.

1 EVENT AT A GLANCE

DATE Tuesday, December 1, 2026	TIME 9:00 AM - 2:00 PM
LOCATION Union Station Ticketing Concourse 800 N Alameda St, Los Angeles, CA 90012	APPLICATION Free Parking is available at Union Station for a fee

2 EXHIBITOR GUIDELINES

- Each exhibitor will receive one 6-foot table and two chairs.
- Bring materials that help attendees experience or understand your product, service, or solution. Examples include prototypes or samples, scaled models, renderings, conceptual designs, posters, display boards, laptops, tablets, or TV monitors.
- Full-size installations and large structures should not be brought into the showcase. For larger solutions, use models, video, renderings, or other visual demonstrations.
- Approved exhibitor spaces are non-transferable.

☐ I have reviewed and agree to the exhibitor guidelines above.

3 ORGANIZATION & BOOTH CONTACT

Company / Organization

Website

Booth Contact Name

Title / Role

Email

Phone

Company Address

4 ABOUT YOUR COMPANY & EXHIBIT

Briefly tell us about your company or organization.

Maximum 150 words

What product, service, or solution will you exhibit at CoolingCon 28?

Maximum 150 words

Exhibit Setup & Power Needs

Will your exhibit require access to electrical power?

Electrical access is limited and cannot be guaranteed. If requesting power, bring your own extension cords (50-100 ft). A portable power source is encouraged.

☐ No electrical power needed ☐ Electrical power requested

If electrical power is requested, briefly describe your power needs:

Brief description

5 PRODUCT / SOLUTION INFORMATION

Solution category (check all that apply):

☐ Shade Infrastructure ☐ Hydration ☐ Cooling / Misting ☐ Cooling Materials ☐ Innovative Technology
☐ Other:

How could your product, service, or solution support heat mitigation, climate resilience, or mobility for LA Metro, regional partners, or LA28-related activities?

Maximum 250 words

What makes your solution innovative? You may highlight technology, design, portability, adaptability, sustainability, durability, or security features.

Maximum 250 words

TABLECLOTH FOR YOUR 6-FOOT TABLE

Will you provide your own tablecloth?

☐ Yes, I will bring my own. ☐ No, please provide a standard black tablecloth.

Tell us about readiness and demonstrated use. Where has the solution been deployed or demonstrated, and what results, testing, or performance information is available?

Maximum 250 words

What should we know about implementation and ongoing support? Include typical lead/installation times, warranty, and operations or maintenance support, as applicable.

Maximum 250 words

Product specification sheet or additional information (optional)

Website / link:

6 SUBMISSION

**Submit your completed application by email to SmithDo@metro.net
by November 4, 2026 at 5 P.M.**

Applicants will be notified of their application status by Monday, November 16th, 2026.

Thank you for your interest in CoolingCon 28.